

Student Bursary- Content Creator

SCC Group Terms and Conditions

As a CCCG Student Content Creator you are acting as an ambassador of the College and the sector you are training to work within. This bursary scheme allows students to share their experience of College, show their skills to perspective employers and create their own digital skills footprint. This non-means tested bursary is designed help students with the essential costs of participating in their course.

1. By applying for your bursary as a Student Content Creator ("SCC") you are agreeing to these terms and conditions (the "Terms and Conditions").
2. The Student Content Creator Group (SCC Group) is being run by The WKCIC Group, a Corporation established under the Further and Higher Education Act 1992 whose registered office is at. 211 Grays Inn Rd, London WC1X 8RA ("The WKCIC Group"), trading name Capital City College Group ("CCCG").

Eligibility to apply

3. The Content Creator Group is open to enrolled students at one of CCCGs colleges; City and Islington College ("CANDI"), the College of Haringey Enfield and North East London ("CONEL"), Westminster Kingsway College ("WestKing") and Capital City College Training ("CCCT").
4. A maximum of one application per individual is permitted, determined by student ID, which will be cross checked with CCCGs records.
5. By applying to be a Content Creator, you confirm that you are eligible to do so and can fulfil the requirements of the role.
6. CCCGs staff members are excluded from The SCC Group.
7. CCCG will not accept responsibility if contact details provided are incomplete or inaccurate.

Requirements of the role

8. The 'SCC Group' requires a Student Content Creator ("SCC") to vlog/blog/post on social media and must include the hashtag **#LifeAtCCCG** and your college either **#CANDI**, **#WestKing**, **#CONEL** or **#CCCT** on each post.
9. The social media platforms eligible for The SCC Group are TikTok and Instagram.
10. SCCs are required to follow CCCGs students code of conduct when posting content using the **#LifeAtCCCG**, **#CANDI**, **#WestKing**, **#CONEL**, **#CCCT** hashtags
11. SCCs are subject to CCCGs social media policy. [CCCG-social-media-policy](#) and Learner Behaviour Agreement policy. [CCCG-learner-behaviour-agreement-policy](#)

Content Criteria

12. Correct hashtags must be included on all relevant posts to qualify for the bursary (**#LifeAtCCCG** and your college **#CANDI**, **#WestKing**, **#CONEL** or **#CCCT**).

13. SCCs will be required to post a minimum of 3 pieces of content per week during term time, unless otherwise stated by CCCG.

To qualify the 3 pieces of content must include:

- **1 x curriculum/classroom activity**
- **1 x event or enrichment activity**
- **1 x personal related to college life**

14. Video content must be a minimum of 7 seconds long to qualify as a post.

15. Timeline content must remain live for a minimum of 7 calendar days to qualify.

16. CCCG will request removal of any inappropriate, negative or offensive content posted using the #LifeAtCCCG and the college hashtags #CANDI, #WestKing, #CONEL #CCCT, via the user and platform. Failure to remove the content as quickly as possible will lead to removal from the bursary scheme.

Bursary Payments

17. SCCs will be paid a bursary of £20 per week (minimum of 3 posts per week), monthly, in arrears via 'paymystudent'.

Progression

18. SCCs can be promoted to a Senior Content Creator ("SnrCC") earning an increased bursary amount of £25 per week (minimum of 3 posts) and additional responsibilities including social media takeovers at open days and other appropriate college events and creating commissioned content.

19. To progress to a SnrCC you will be required to consistently post 8 pieces of eligible content per month for 3 consecutive months.

Data protection and publicity

20. You consent to any personal information you provide in applying for 'The SCC Group' being used by CCCG for the purposes of administering The SCC Group, and for those purposes as defined within our privacy policy. capitalccg.ac.uk/about-us/policies-reports-and-strategies

21. All personal information shall be used in accordance with CCCGs privacy policy.

General

22. CCCG reserves the right to cancel The SCC Group or amend these Terms and Conditions at any time, without prior notice.

23. The decision of CCCG regarding any aspect of The SCC Group is final and binding and no correspondence will be entered into about it.